

21-22 NOV. 2002 – Montpellier, France

### Sponsorship Opportunities

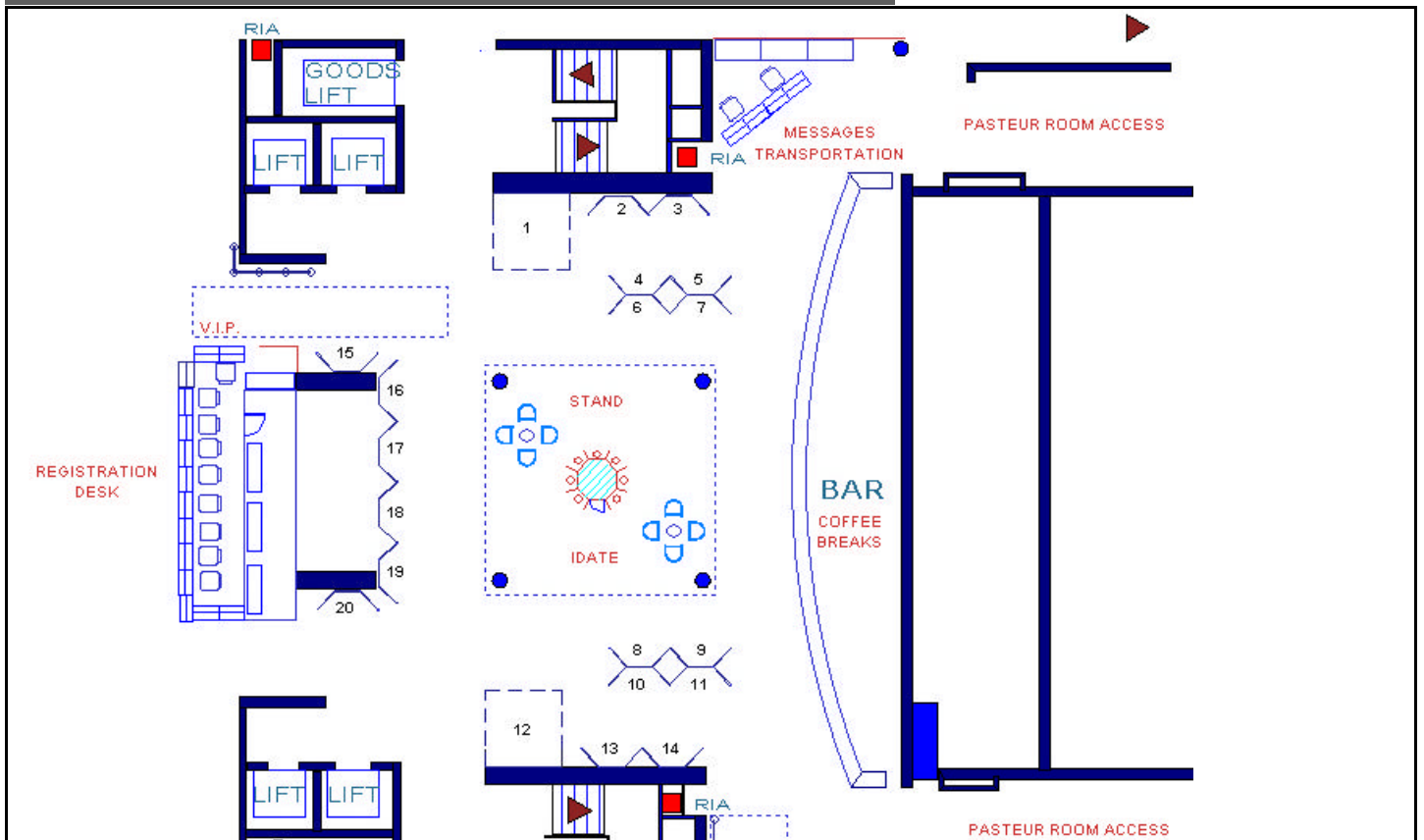
When sponsoring IDATE's International Conference you become associated with one of Europe's most prestigious events, one that brings together highly-reputed individuals from the rarely reunited telecom, internet and audiovisual sectors. There exist several ways for you to present your firm, and which can be adapted into a package solution.

All sponsoring companies will be mentioned as a Sponsor in the Official Program Guide, and their Corporate Logo displayed.

Options & Packages	IDATE Foundation Member Prices	Regular Prices
<p><b>• “ Stand ” Package</b> A limited number of stands*, are available. They measure 9 m2 and include as standard features: the floor area and walls, 1 table, 3 chairs, a 1 KW electrical outlet, carpeted floor, 3-spot track light, corporate banner, and a series of optional features (web connection, display stands...) * <b>details on the back.</b> Your company profile published in the attendee handbook. Company name and logo displayed in the official Conference programme. Registration for 5 attendees</p>	(*) Prices excl. VAT <input type="checkbox"/> 3 000 €(*)	<input type="checkbox"/> 6 000 €(*)
<p><b>• “Exhibit Space” Package</b> The spaces* available measure 2.5 m2 and include, as standard features: the floor area and walls, standard equipment (a counter, a stool, a display stand, a 1 KW electrical outlet, carpeted floor), and a series of optional features (web connection...) * <b>details on the back.</b> Your company profile published in the attendee handbook. Company name and logo displayed in the official Conference programme. Registration for 2 attendees.</p>	<input type="checkbox"/> 1 500 €(*)	<input type="checkbox"/> 3 000 €(*)
<p><b>• “IDATE Foundation Member” Package</b> Your company profile published in the attendee handbook. Corporate brochure inserted in attendee briefcases. Company name and logo displayed in the official Conference programme. Registration for 5 attendees.</p>	<input type="checkbox"/> Free	–
<p><b>• Proceedings Sponsor</b> Sponsorship of the Conference proceedings, published by IDATE in digital format, distributed via internet and CD-Rom (or DVD) to all Conference attendees, and marketed throughout the sectors. Your logo will be displayed prominently underneath the heading “with the support of...”</p>	–	<input type="checkbox"/> 15 000 €(*)
<p><b>• Conference Briefcases Sponsor</b> Briefcases with your company logo displayed alongside IDATE's will be distributed to all conference attendees when they register. Increase your presence with promotional items and literature that will be inserted in each of the briefcases.</p>	–	<input type="checkbox"/> 11 000 €(*)
<p><b>• Internet café</b> An Internet café will be set up in middle of the exhibit hall where all attendees will go to check e-mails, access the internet and stay in touch with the office. Display of your corporate logo on a banner above the Internet café along with a static screensaver designed by your company on each computer.</p>	–	<input type="checkbox"/> 4 000 €(*)
<p><b>• Conference Newsletter Sponsor</b> Sponsorship of the Conference newsletter, produced by IDATE consultants and distributed both during the Conference and afterwards (promotional mailings, e-mail and website). Exclusive display of a logo and corporate insert or message.</p>	–	<input type="checkbox"/> 3 000 €(*)
<p><b>• Conference Pen Sponsor</b> Your logo displayed on pens offered to all Conference attendees.</p>	–	<input type="checkbox"/> 3 000 €(*)
<p><b>• Distribution of Promotional Gifts/Brochures Insert in the Delegate Briefcases</b> Distribution of promotional items and brochures given to all attendees upon arrival.</p>	–	<input type="checkbox"/> 1 000 €(*)

- **Reservation:** to reserve the option of your choice, simply return the completed order form. We will then forward you a contract along with all the necessary additional information.
- **Information:** Please contact our team in charge of partnerships to obtain a complete listing of rates and communication opportunities.
- **Sophie Monjo - Tel.: +33 (0)467 144 456 - Fax: +33 (0)467 144 400 - Email: s.monjo@idate.fr - Web: www.idate.org**

## Floor plan



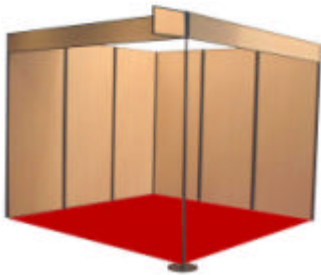
Note: sample floor plan subject to change

## Stands & Exhibit Spaces

I want to reserve the following stand/exhibit space: Booth Number (refer to the [Floor plan](#) for the layout)

- First choice .....
- Second choice .....
- Third choice .....

**Stand (9 m<sup>2</sup>)**



### Package stand includes :

- Exhibit space and walls
- One table, three chairs
- 3-spot track light
- One electrical outlet
- Carpeted floor
- Company ID sign
- options (display stands, Internet connection...)

**Exhibit space (2.5 m<sup>2</sup>)**



### Exhibit space includes:

- Exhibit space and walls
- A counter
- A stool
- One electrical outlet
- Carpeted floor
- A display stand
- Options (Internet connection...)

## Contact

First Name ..... Surname.....

Position ..... Compagny/Organisation .....

Address.....

Country..... Tel.....

Email ..... Fax.....

Web Site.....