

1st Transatlantic Telecom Industry Forum

22 Workshops & Seminars - 22 November 2005

The Transatlantic Telecommunications Forum will address the metamorphosis of the Telecom Industry on both sides of the Atlantic; the Forum will move away from the traditional US- or euro-centric debates. Beyond different industry structures and regulatory frameworks, the face of the telecommunications industry is rapidly changing in Europe as in North America, with the same drivers of growth via broadband and mobile, with the spread of a variety of technologies and applications – FTTx, 3G, WiMax, VoIP, IPTV... What are the implications for the firms in the industry? Does this foreshadow more consolidation? What are the regulatory implications? How can conflicting policies among platforms, services, and technologies be reconciled or removed?

This First Seminar will explore the scope of the transition that has only just begun in the telecommunications sector, “the Industry Convergence” (industry successes and failures on both sides of the Atlantic, the growth issues, investments, disruptive technologies, mergers and consolidation processes, content integration, ...), and

- discuss the necessary adaptations of the regulatory frameworks, “the Policy Convergence” (broadband wireline & wireless regulation, including unbundling, IPTV, DRM & media access, mobile TV, frequencies management ...), and
- integrate the presentations and offer lessons, forecasts, and recommendations with a round-table panel.

Programme

■ 9:30 am Introduction

James ALLEMAN, Professor, University of Colorado

Yves GASSOT, General Manager, IDATE

Welcome keynote

Michel FENEYROL, Membre du Collège, ARCEP

■ 10:15 am Industry Convergence

Discussant:

- **Erik BOHLIN**, Associate Professor Chalmers University

Speakers:

- **François BAR**, Associate Professor, Annenberg School for Communication

- **Johannes BAUER**, Professor, Michigan State

- **Alain BOURDEAU de FONTENAY**, Columbia University

- **Georg ERBER**, DIW

- **Gilles LE BLANC**, Professor, CERNA, Ecole des Mines

- **Jonathan LIEBENAU**, London School of Economics

- **Didier POUILLLOT**, Head of Telecom Operators and Service, IDATE

- **Julien SALANAVE**, Head of Telecom Equipment & Practice, IDATE

- **Howard SHELANSKI**, Professor, University of California – Berkeley

- **Dimitri YPSILANTI**, Economist, OCDE

■ 1:00 pm Lunch

■ 2:30 pm Policy Convergence - Industry Round-Table

Discussant:

- **Bruno JULIEN**, IDEI, Toulouse, France

Speakers:

- **Giovanni AMENDOLA**, Head of Regulatory Strategy & International Affairs, Wind Telecomunicazioni

- **Jacques CHAMPEAUX**, Executive Vice-president Public & Regulatory Affairs, France Telecom

- **Richard FEASEY**, Public Policy Director, Vodafone Group Plc

- **Wolfgang KOPF**, Executive Vice President Public & Regulatory Affairs, T-Mobile International

- **Richard LALANDE**, Directeur général adjoint SFR, Président Afors

- **Lorenzo PUPILLO**, Executive Director Telecom Italia Public & Economic Affairs

- **Dennis WELLER**, Chief Economist, Verizon, Arlington

■ 4:00 pm Coffee break

■ 4:15 pm The National Regulatory Administrations' Views

Discussant:

- **Ulrich STUMPF**, Director, WIK

Speakers:

- **Gabrielle GAUTHEY**, Membre du Collège, ARCEP

- **John LEWIS**, Manager, Market Intelligence, Ofcom

- **J. Scott MARCUS**, Senior consultant, Wissenschaftliches Institut für Kommunikationsdienste (WIK)

- **Eli NOAM**, Professor, Columbia University

- **Eric VAN HEESVELDE**, Président du Conseil, BIPT

■ 6:30 pm Closing keynotes

- **Annagret Grobel**, Managing Director, International Coordination, Bundesnetzagentur

- **Michel PAULIN**, General Manager, Neufcegetel

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